



## Linda Wittich

Chair, Marketing Committee  
Women's Bond Club

Founder / Managing Principal  
Top Line Focus, LLC

### Phone/Email

908.718.1960

[linda.wittich@toplinefocus.com](mailto:linda.wittich@toplinefocus.com)

Linda Wittich is the founder and principal consultant for Top Line Focus, LLC, a management consulting and training organization that helps firms acquire the tools necessary for sustainable revenue growth. Having run sales teams, managed marketing initiatives and led new business strategies for twenty-five years, she has full responsibility for Top Line Focus from managing client engagements through delivery.

Prior to Top Line Focus, Linda was the Senior Vice President of Strategy and Business Builders at Broadridge Financial Solutions, Inc. During her twelve years at Broadridge, she held several positions of increasing responsibilities including that of Chief Administrative Officer of the Sales Division and Sales Leader for Ridge Clearing & Outsourcing Solutions, Inc. Before joining Broadridge, Linda was the Vice President of Strategic Marketing at the National Securities Clearing Corporation (NSCC) where she was instrumental in designing the merger strategy with the Depository Trust Company. While at NSCC, she was responsible for strategic planning, product management and internal management consulting functions. Linda started her professional career in the Investment Banking Division at Citibank, N.A. where she was Product Manager for a \$45 million line of business.

Linda was named to the board of the Women's Bond Club in 2010 and serves as the chair of the Marketing Committee. She has been an active member of the Women's Bond Club since 2008 and also spent five years professionally mentoring with WOMEN Unlimited, Inc. Linda graduated from the City University of New York with a BS in mathematics and became a certified executive coach at New York University in 2011. Linda resides in New Jersey with her husband, Michael.